

Influencer Program Report February Two: CBD Bodycare













INFLUENCER DEMOS





























Age Range 18-44 years old



Categories
Beauty, Health, Lifestyle



Interests
Beauty, Self-Care



Locations Continental US



RESULTS



Influencer Collaborations 13



Influencer Audience Size 181,000



Posts Featuring Hempz 7



Total Likes 2,837



Total Comments 577



Stories Featuring Hempz 18





CHECK OUT A FEW OF OUR FAVORITES...





kristinaprilfitness Are you prioritizing self-care in your life?

My current obsession is @hempzofficial CBD Aromatherapy Lotions!

They make me feel relaxed and calm, which can be challenging with crazy mama life!

These lotions calm inflammation & moisturize

100%Vegan ✓ Paraben free ✓ Cruelty free ✓ Hemp seed oil ✓ CBD ✓THC-Free



xochipv Omg I love their lotions, I am going to have to try these ones.



nursingfit_ray Self-care is a
must in my world! Never heard
of this product tho, sounds
amazing!



beauty.by.rjones I used to use hemp lotion!! I need to use it again.



evelynmomlife I love the ingredients are safe! Looks comfortable



cristina_raynes Oh I need something to relax and calm me! This sounds great!



CHECK OUT A FEW OF OUR FAVORITES...



ashleytibbs It's finally Friday! So Do y'all have any fun plans for the weekend?

I have been loving the CBD Body
Care line from @hempzofficial! & //







alifesosweet Love the sweater and that product sounds fabulous!



mandyhaerr Happy Friday! Love these products!



blondesistersblog Love these products ***



CHECK OUT A FEW OF OUR FAVORITES...



jordanlynn.myers @hempzofficial has been my lotion go to for YEARS and when they came out with CBD lotion, I just had to try it. What's your favorite body lotion? Have you tried @hempzofficial?#hempz #hempzlotion



lindzanne1 This sounds so good! I've been wanting to try it



sarenahaiiii So gorgeous 🐸 🐸 ! I need to get some of this and test it out Ni



thriftytigers This sounds so good 🙌



alanaxaliza Sounds perfect >>>

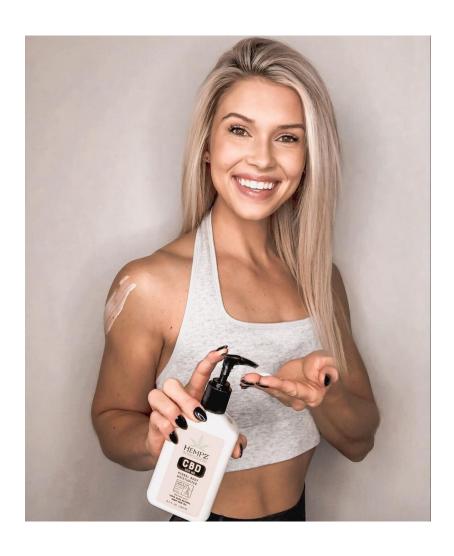




anythingblush Need to check this out!



CHECK OUT A FEW OF OUR FAVORITES...



betterwithbrooke_ Sis. We're taking care of ourselves now.

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Love my new @hempzofficial CBD infused lotion. Smells great and feels amazing!





STORIES CONTENT

CHECK OUT SOME OF OUR FAVORITES...









