



Influencer Program Report January One: Hand Sanitizer + Hand Wash





DEMOGRAPHIC DATA



Age Range

24-44 years old



Categories

Beauty, Lifestyle, Moms



Interests

Beauty, Self-Care



Locations

Continental US



RESULTS



Influencer Collaborations
19



Influencer Audience Size
377,800+



Posts Featuring Hempz
12



Total Likes
6,864



Total Comments
584



Stories Featuring Hempz
41





POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



iiketotalkblog Keeping hands fresh and clean with @hempzofficial Foaming hand wash and Triple Moisture hand sanitizer. 🙌 Absolutely loving the scent of this wash and appreciate anything that can hydrate and moisturize my hands. I booted the current hand wash at my kitchen counter for this one because everyone in the family liked using it so much. Everyone really likes the foaming action.

Even the hand sanitizer has triple moisture action with the help of 100% pure hemp seed oil, coconut oil and mango butter to keep kill germs while nourishing hands. This big pump bottle serves us well in the common areas of our home, but is a good size for gym bags or even your car. This one is unscented but they do have a Sweet Pineapple & Honey Melon version that sounds awesome too!

All Hempz products are vegan, gluten-free, cruelty-free and made with 100% pure hemp seed oil . You can find them at hempz.com and snag any one of their daily offers or visit @ultabeauty if you want to check things out in person.



macschmalz @hempzofficial has the best scents and ingredients 🙌🙌

3w 1 like Reply



allysabothwell Ohhh I will have to try this! I love @hempzofficial products

3w 1 like Reply



theurbanlife This stuff is the absolute best ❤️

3w 2 likes Reply



POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



eatslucywang Sometimes we have to get our hands dirty to do whats necessary.

Like.... touching our cellphones, laptops, door handles, bags and wallets, keys, countertops, etc..

And in times like that, use @hempzofficial hand soap/ sanitizer/ and moisturizing lotion. Recently 🍷🍍🍯🍌 scent came out and it smells amazing and leaves your hands feeling silky smooth!



gigglez82 I love their lotions

3w 1 like Reply



crouching_tiger_hidden_foodie Oh I like this brand. I currently use their shampoo and chap stick

3w 1 like Reply



thefoodieaesthetic Ohhh the scents of these sound just lovely! Perfectly sweet!

2w 1 like Reply







POST CONTENT


CHECK OUT A FEW OF OUR FAVORITES...



mommy.skelton As if I didn't love @hempzofficial products already they came out with hand soap and hand sanitizer and they are so good! Best part is the hand sanitizer doesn't stink and actually smells good!

 **momsbestlife3** I love their products I've recently tried the cbd products 🙌🙌
5d 1 like Reply

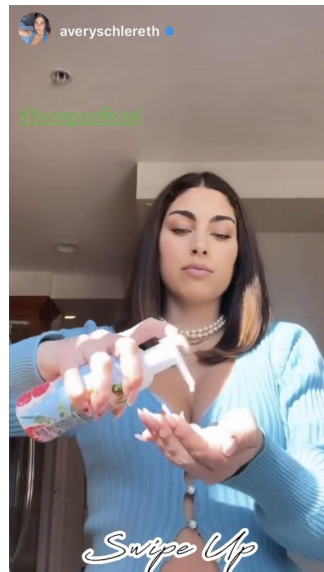
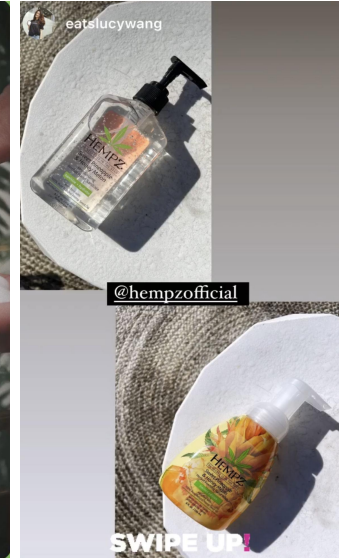
 **mrsjeninparadise** I definitely need to try these 🙌
1w 2 likes Reply

 **sashaanichole** Oh I been wanting to try this brand 🍀
1w 2 likes Reply



STORIES CONTENT

CHECK OUT SOME OF OUR FAVORITES...





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