



# Influencer Program Report January Two: CBD Haircare





# DEMOGRAPHIC DATA



**Age Range**  
21-34 years old



**Categories**  
Beauty, Lifestyle



**Interests**  
Beauty, Haircare, CBD



**Locations**  
Continental US



# RESULTS



**Influencer Collaborations**  
11



**Influencer Audience Size**  
477,100+



**Posts Featuring Hempz**  
8



**Total Likes**  
5,352



**Total Comments**  
519



**Stories Featuring Hempz**  
23





# POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



**arosestyling** Did you hair the news?  
@hempzofficial has a new line of hair care products! 🌿

I recently started using their shampoo, conditioner, conditioning mist and hair mask! My hair has been so soft and moisturized after using these products and it feels good to know they use natural ingredients. These products are also gluten free, paraben free, THC free and cruelty free ☀️

Click the link in my bio to check out their products and shop my outfit details! <http://liketk.it/37ZO6>



**leisurely.layne** Ooooo I've heard amazing things about this brand!



3w 1 like Reply



**michellelizabethxo** Need to check out their products!



3w 2 likes Reply



**\_kaylasykes\_** I already love Hempz lotions! I'm sure I'd love their hair care 😊 Definitely checking them out!



3w 1 like Reply



# POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



**megan\_mcclurg\_** I love skincare + haircare products more than anything & I am so excited to be partnering with @hempzofficial !

This is literally one of my favorite brands ever (my favorite product is their lip balm that I can't go a day without using a million times, & I also LOVE the CBD Rose Oil Body Moisturizer).

I recently have been testing out the Hempz CBD Haircare line, & it actually helped so much with the dryness of my hair, especially since dying it blonde. A couple of the products that stood out to me were the CBD Ultra-Hydrating Conditioner & the CBD Leave-In ultra-Hydrating Conditioning Mist. These have made my hair so much softer and healthier.

Go check out the CBD haircare line - right now it is 25% off when you buy 2 products- so take advantage of this deal to check out some amazing products!

**kaylie\_clineff** Hempz is my fav brand to use 🥰  
3w 2 likes Reply

**dizzyspangle** Omgsh wow I love their stuff! They have great products 🥰  
3w 2 likes Reply

**clairedyball** These sound so good 👉  
3w 2 likes Reply



# POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



**mad.about.manhattan** ❤️ Good Morning All!  
👋👋 Such a beautiful sunny ☀️ day here in Chi Town 🏙️ I want to share with you a reason why I'm so happy, I used @hempzofficial bee CBD Shampoo 🧴 Conditioner PLUS their conditioning spray (bye 👋 bye tangles!) & am SO pleased!! 🥰 I am extremely picky these days of what I use on my hair & I trust this brand whole-heartedly. ❤️ Obviously you already KNOW their lotions 🧴 & amazing scents—try their new CBD line for hair!! \*Fun Fact: CBD stimulates & enhances the growth of hair, infused with eucalyptus & tea tree oils to help hydrate, invigorate & soften hair. The formulation is loaded with antioxidants, vitamins and key amino acids for healthy hair and scalp.

...  
(Paraben-free, Gluten-free and 100% Vegan!!)  
💪 Linking in stories!! Xo .

— NOTE: THC FREE ✅🚫 .

**alannarael** Wait I didn't know they had hair products!! 🤩 love that!! Also-beautiful green sofa! 🥰❤️

3w 📌 Pinned 2 likes Reply

**thefabulous1blog** Wow! Learned something new. I didn't know they carry hair products. That's AMAZING!!! 🤩🤩🤩🤩

3w 1 like Reply

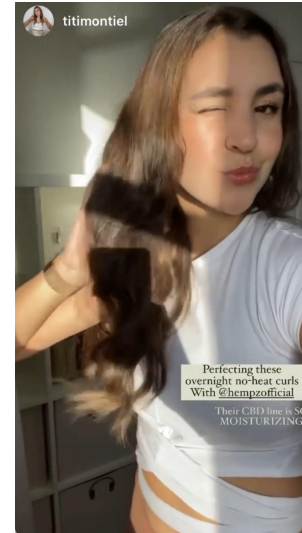
**petitlife\_incolors** I use this bundle - it's the best ❤️

3w 2 likes Reply



# STORIES CONTENT

CHECK OUT SOME OF OUR FAVORITES...





# Influencer Program Report January Two: CBD Haircare

