



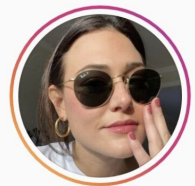
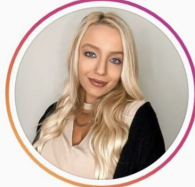
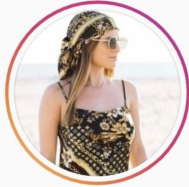
Influencer Program Report

March Two: Vanilla Plum





INFLUENCER DEMOS



Age Range

18-44 years old



Categories

Beauty, Health, Lifestyle



Interests

Beauty, Self-Care



Locations

Continental US



RESULTS



Influencer Collaborations
15



Influencer Audience Size
139,000+



Posts Featuring Hempz
7



Total Likes
3,044



Total Comments
1,162



Stories Featuring Hempz
29





POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



sarahsundrop having moisturized & silky smooth legs when i wear shorts makes me feel unstoppable!! 🥰
@hempzofficial has been my go-to moisturizer since middle school and i've always been obsessed with their scents (i'm currently using vanilla plum) 🍷🌸 their new hand cremes are SO GOOD as well!! my hands have been super dry recently due to washing them a million times a day so this definitely helps a ton with replenishing moisture 💕



princessmaggie_ The best lotion ever 🥰🥰🥰



2w 2 likes Reply



thestylishwordsmith Always looking so cute and this moisturizer sounds wonderful 🙌💕



2w 2 likes Reply



POST CONTENT

CHECK OUT A FEW OF OUR FAVORITES...



jennygreenwood_ My #1 go-to body moisturizer! I have been using @hempzofficial for over 10 years, I use it all over post-shower and it keeps me hydrated all day. 💜

I've been loving this Vanilla Plum scent lately, perfect for spring and summer!

Some of my other favs from @hempzofficial are:

- Sweet Pineapple and Honey Melon Moisturizing Lotion
- Triple Moisture Herbal Whipped Body Creme
- Original Herbal Body Moisturizer
- Mandarin Orange & Key Lime Herbal Body Moisturizer



kaylaskipper Yes!! I love Hempz lotions!!



5d 2 likes Reply



nikkferraro Omg no joke I just ordered this!!!



4d 1 like Reply



STORIES CONTENT

CHECK OUT SOME OF OUR FAVORITES...

